



Kia ora,

When it comes to young drivers, there are plenty of assumptions about driving experience, ability, and what happens once a young person obtains their licence.

Street Smart provides a practical, hands-on experience designed to help young drivers improve their awareness on the road. But we know there can be assumptions about who the programme is for and what students can gain from attending. Here are three misconceptions we hear regularly:

“Street Smart is only for brand-new drivers.”

Street Smart is designed for young drivers at different stages of their driving journey. Training days expose participants to practical driving situations they may not encounter during everyday driving or traditional driver training, helping them become more aware if they face these situations on the road.

“I’m already a good driver, so I don’t need Street Smart.”

Young drivers continue to be over-represented in serious and fatal crashes on New Zealand roads. Street Smart helps bridge the gap between learning to drive and navigating the realities of everyday driving, giving participants opportunities to develop greater awareness, understanding and decision-making through hands-on experience.

“Passing the theory test means a young driver is prepared for anything on the road.”

REALITY: Understanding the road rules is essential, but it is only one part of becoming a capable and aware driver. Some driving situations are difficult to fully understand until they are experienced. At Street Smart, participants can put their knowledge into practice in a safe, controlled environment, guided by experienced coaches.

HELP YOUR STUDENTS GAIN MORE REAL-WORLD DRIVING EXPERIENCE

If you have students aged 15-19 who are learning to drive or already have their licence, we'd appreciate your help in making them aware of Street Smart and our upcoming training days. We have training days running over the September / October school holidays, with places currently available at [Hampton Downs](#), [Taupō](#), [Feilding](#), [Christchurch](#), [Cromwell](#) and [Invercargill](#).

We'd greatly appreciate your support in sharing the Street Smart programme with your school community and encouraging students and their parents or guardians to register.

To make promotion easy, we have created a digital marketing kit containing ready-to-use resources for newsletters, social media, websites and other school communication channels, helping you showcase Street Smart to your community.

[CLICK HERE](#) to access a Google Drive with images, print ready posters and flyers, social media templates, videos, and an overview of the programme, which you can take content from.

[CLICK HERE](#) to visit our website where you will find more information about us and the Street Smart programme.

If you have any questions about the programme please don't hesitate to get in touch with us via email info@streetsmart.org.nz

[FIND OUT MORE](#)

Want to see what we're all about?



We couldn't do it without these guys...

As a not for profit, Street Smart relies solely on external funding to be able to offer young drivers a heavily subsidised registration fee. We couldn't do it without the support of our amazing partners including:



OFFICIAL VEHICLE PARTNER



MAJOR PARTNER



SUPPORTING PARTNERS



STREET SMART

DRIVEN BY **TONY QUINN**
FOUNDATION

ROAD SAFETY
DRIVE SMART. SAVE LIVES.



Street Smart Charitable Trust
4 Tamamutu Street
Taupō
New Zealand